



Department/Committee

Title of Activity: Online Boot Camp

Date: 14-15 February 2024

Organized by: Devbhoomi Uddyamita Yojana (DUY)

Place: Government Degree College Nainbagh Tehri Garhwal

Nature of Participants: Students, Local entrepreneur.

No. of Participants: 25

In collaboration with: Entrepreneurship Development Institution of India (EDII), Ahmedabad, Gujrat.

Resource Person 1- Name: Mr. Sumit Kumar, Designation: Mentor EDII, Name of

Institute/Office: Entrepreneurship Development Institution of India (EDII), Ahmedabad, Gujrat,

Contact No: 9408991264, **Title of Lecture:** Startup.

Resource Person 1- Name: Mr. Rajat, Designation: Mentor, EDII, Name of Institute/Office:

Entrepreneurship Development Institution of India (EDII), Ahmedabad, Gujrat, **Contact No:**

Title of Lecture: SWOT analysis.

Write one paragraph about the activity.

On February 14 and 15, 2024, a two-day online boot camp was organized under the Devbhoomi Uddyamita Yojna. During this boot camp, mentors Rajat and Mr. Sumit from the Entrepreneurship Development Institution of India Ahmedabad Gujrat provided participants with crucial insights into various aspects of startups and becoming successful entrepreneurs. The boot camp focused on the following key topics: Idea Generation: The process of generating new business ideas.

Business Plan: Developing the framework and strategy for a business. Team Building: Creating a strong and collaborative team. Establishing New Industries: Methods for setting up new industries at the local level. Business Opportunities in Locally Available Natural and Physical Resources: Leveraging local resources for business opportunities. Market Demand for Products: Understanding market needs and producing accordingly. Customer Satisfaction: Prioritizing customer satisfaction. SWOT Analysis: Analyzing the strengths, weaknesses, opportunities, and threats of a business. Business Model Canvas: Planning and implementing a business model. This two-day boot camp provided students with comprehensive knowledge in the field of entrepreneurship and inspired them to realize their business ideas.

Photo (geo tag)

News photo/link

Attendance photo



Government Degree College Nainbagh

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News Link: <https://navaltimes.in/राजकीय-महाविद्यालय-नैनब-20/>

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